

2024 TCFA BEEF SHOWCASE

Join us for the TCFA Beef Showcase at 1:30 p.m. on Thursday, Sept. 12, at West Texas A&M University. This year's event includes a schedule packed with learning experiences, a beef knowledge exam, networking and more. Thanks to TCFA sponsors, participation in the Beef Showcase is free and open to the public.

EVENT HIGHLIGHTS INCLUDE:

- **COOKING DEMONSTRATIONS BY TEXAS BEEF COUNCIL (TBC) CHEFS**
- **JUDGING STEERS FROM VIDEOS AND CARCASS MATCHING**
- **BEEF INDUSTRY KNOWLEDGE & SKILLS CONTEST**
- **BEEF HARVEST AND FABRICATION PRESENTATION**
- **RECEPTION AND AWARDS PRESENTATION WITH DINNER COOKED BY TBC CHEFS**

