



TEXAS CATTLE FEEDERS ASSOCIATION

NEWSLETTER

5501 I-40 W. • AMARILLO, TEXAS • PHONE (806) 358-3681 • www.tcfa.org • info@tcfa.org

Volume 50, Number 38

September 23, 2016

China to Lift Ban on U.S. Beef

The Chinese government announced this week that it will be lifting a 13-year ban on U.S. beef, and that the country will begin accepting U.S. beef from cattle less than 30 months of age.

“This is great news for U.S. beef producers,” said Kent Bacus, director of international trade for NCBA. “While these initial reports are positive, we must continue technical negotiations and undergo the process of formally approving export certificates. China is already the world’s second largest buyer of beef, and with a growing middle class, the export opportunities for U.S. cattlemen and women are tremendous.”

“We appreciate the hard work by NCBA, USMEF, USDA and others in achieving this significant step toward official access for U.S. beef. We are hopeful that negotiations establishing packing plant inspection protocols, animal i.d. and traceability and other issues can be negotiated with the Chinese government in a reasonable period of time,” stated TCFA Chairman David Baumann.

The next step is for USDA officials to work with China’s Administration of Quality Supervision, Inspection and Quarantine to approve the certificates and protocols for exports. FSIS leadership is in China this week and next discussing details.

To view the statement from USDA, visit <http://tinyurl.com/USDA-9-23-16>.

Senate Slams WOTUS as “Extreme Overreach”

In a report released Tuesday, the U.S. Senate Committee on Environment and Public Works highlighted examples of the Environmental Protection Agency (EPA) illegally asserting jurisdiction over features traditionally exempt from the Clean Water Act. Despite the fact that the Sixth Circuit Court of Appeals continues its nationwide stay on enforcement of EPA’s waters of the U.S. (WOTUS) final rule, the report demonstrates that EPA is enforcing the WOTUS rule and expanding jurisdiction beyond congressional intent.

To read the full report, visit <http://tinyurl.com/WOTUS-9-23-16>.

United Nations Commits to Action on Antimicrobial Resistance

The United Nations (U.N.) General Assembly met this week and discussed antimicrobial resistance as well as how to combat it. U.N. Secretary-General Ban Ki-moon called antimicrobial resistance “a fundamental, long-term threat to human health, sustainable food production and development.”

Participating nations agreed to develop national action plans on antimicrobial resistance that are based on the Global Action Plan on Antimicrobial Resistance, developed by the World Health Organization in 2015. This is only the fourth time a health issue has been specifically addressed by the U.N. General Assembly. Those three other topics include HIV, non-communicable diseases and Ebola.

Industry Leaders Gather for Antimicrobial Resistance Summit

Elanco Animal Health’s facilitation of the One Health Summit brought together the animal protein sectors (meat, milk and eggs) to collaborate on the challenges of antimicrobial resistance they collectively face. The Summit explored three primary areas to help better combat antimicrobial resistance. Those areas are increasing veterinary oversight, improving antimicrobial resistance monitoring and reporting, and accelerating innovation.

“It is imperative that U.S. producers move forward in an effort to standardize procedures, prioritize and clarify judicious use of antibiotics and provide transparency and validation of our stewardship of animal welfare and how we produce food,” said Friona Industries CEO Brad Stout. Additional TCFA members and staff attending the summit were Cactus Feeders Chairman Mike Engler and COO Paul Defoor, JBS Five Rivers Cattle Feeding CEO Mike Thoren and TCFA CEO Ross Wilson.

To learn more about the One Health Summit, visit <http://tinyurl.com/Elanco-9-23-16>.

Beef Checkoff Approves FY17 Plan of Work

The Cattlemen's Beef Board met to approve the budget for FY17, beginning Oct. 1, 2016. The Operating Committee was forced to make more than \$5 million in cuts from proposed programs, leaving the Cattlemen's Beef Board about \$40.7 million to invest in development and implementation of programs for beef promotion, research, consumer information, industry information, foreign marketing and producer communications. The FY17 budget represents a decrease of more than 9 percent from the FY16 budget.

"There were so many great proposals, but not nearly enough money to fund them," said Beef Board and Operating Committee Chairman Anne Anderson, a cattle producer from Texas, "so we had to make some pretty substantial cuts, and I can't overemphasize how well the committee members worked together to do what we had to do to meet budget requirements. I feel confident that the plan of work we created for fiscal 2017 will put us in a position to continue increasing consumer confidence in and preference for beef."

The approved proposals from six national beef organizations for funding through the FY17 budget are as follows: National Cattlemen's Beef Association (four proposals for \$27.5 million); U.S. Meat Export Federation, a subcontractor to NCBA (one proposal for \$7.2 million); Cattlemen's Beef Board (one proposal for \$1.5 million); North American Meat Institute (three proposals for \$860,000); Meat Import Council of America (one proposal for \$350,800); American Farm Bureau Foundation for Agriculture (one proposal for \$370,178); and National Livestock Producers Association (one proposal for \$66,500).

To view the full report from the Cattlemen's Beef Board, visit <http://tinyurl.com/CBB-9-23-16>.

Industry Groups Request Reopening of Comment Period on GIPSA Rule

Five industry groups, including NCBA, the North American Meat Institute, the National Chicken Council, National Pork Producers Council and the National Turkey Federation, sent a letter to USDA seeking the opening of a public comment period if USDA intends to move forward with a rule proposed by its Grain Inspection, Packers and Stockyards Administration (GIPSA). The rule was originally proposed in 2010 and was strongly opposed by the agriculture industry at that time. According to the letter, the groups are all still as opposed to the rule as they were six years ago due to the negative effects it would have on meat and poultry producers.

"Although GIPSA provided an opportunity for affected stakeholders to comment on the proposed rule, more than six years have passed since its publication," according to the letter. "If the agency relies only on the administrative record as it existed when the comment period closed in November 2010, it is affirmatively choosing to ignore the many changes in and evolution of the livestock, meat, and poultry industry during the past six years and would publish a rule on a record that can only be described as stale and not developed in a 'timely fashion.'"

To view the letter, visit <http://tinyurl.com/GIPSA-9-23-16>.

District Court Dismisses HSUS Suit Against EPA Over CAFO Air Regulation

The U.S. District Court for the District of Columbia has dismissed a suit filed by the Human Society of the United States (HSUS) and other environmental and animal activist groups against the Environmental Protection Agency (EPA) which sought to have EPA take action on petitions asking EPA to regulate air emissions from concentrated animal feeding operations (CAFOs). The suit sought to force a deadline for EPA to respond to petitions from HSUS asking for regulations on CAFO emissions. Judge Tanya Chutkan has dismissed the case due to HSUS not providing EPA with a notice of intent that HSUS was filing the case against EPA.

Midan Identifies Three Main Types of Meat Eaters

Research conducted by Midan Marketing has concluded that meat-eating consumers can be divided into three main groups based on how they view protein. Those who believe animal protein is superior to plant protein make up 27 percent of meat eaters. The most prominent demographic in this group is white males over the age of 40. The second group focuses on the benefits of protein in general without a major emphasis on the source of that protein. This group, mostly women in their 40s and 50s, makes up 29 percent of meat eaters. The largest group at 44 percent views protein as one component to a healthy lifestyle. This group is primarily Millennials, and Midan suggests promoting "complete meals" that include a balance of both animal and plant proteins. Since this group is the least educated about meat, they need to be informed of the health benefits of lean meat, so that they aren't swayed to purchasing more plant-based proteins as a perceived healthier option.

To view the report from Midan, visit <http://tinyurl.com/Midan-9-23-16>.

TCFA Annual Convention – Speaker Spotlight

Registration for the 2016 TCFA Annual Convention is now open! This year's Convention will be held Nov. 6-8 at the Omni Fort Worth Hotel in Fort Worth, Texas. The program will offer dynamic speakers delivering crucial information to beef producers, and as always, there will be plenty of opportunities to make memories and have a great time. Visit www.tcfa.org/news-events/convention.html to register.

Dr. Laura Kahn of Princeton University will share with TCFA Convention attendees her latest insights on antimicrobial resistance as supported by her ongoing research. Dr. Kahn holds a B.S. degree in nursing from UCLA, an M.D. from Mt. Sinai School of Medicine, a Master of Public Health from Columbia University and a Master of Public Policy from Princeton University. As a fellow of the American College of Physicians, and a co-founder of the One Health Initiative, she has researched and spoken on Physicians, Farmers and the Politics of Antibiotic Resistance: A One Health Analysis. Dr. Kahn is currently a Research Scholar in the Science and Global Security Program, Woodrow Wilson School of Public and International Affairs at Princeton. Dr. Kahn organized the biodefense seminar series at Princeton University as well as a conference on zoonotic diseases and the need to integrate human and animal public health infrastructure to enable effective responses to bioterrorism and pandemics. Dr. Kahn is the author of the book, *One Health and the Politics of Antimicrobial Resistance*.



TCFA is offering an incentive to those attendees who register early. Those registered by Sept. 28 will be entered in a drawing to win an Ozark cooler, so don't delay!

Visit the TCFA website for more details on registration and the full Convention schedule at www.tcfa.org/news-events/convention.html.

TCFA Sponsors Beef Contest at Tri-State Fair

TCFA is proud to sponsor the Wholesome Lean & Tasty Beef culinary contest at the Amarillo Tri-State Fair. Contest entries were required to use one pound of any cut of high-quality beef, and entries were prepared and delivered to the fair for judging based on taste, wholesomeness and presentation. Winners in first, second and third places were awarded \$200, \$100 and \$50 respectively.

Brittany Denny of Amarillo won first prize with her "Momma's Marinated Steak Rolls." Cynthia Contreras of Amarillo won second prize with her "Poppyseed Avocado Roast Beef Tacos." William Ray of Amarillo won third prize with his "Steak Tacos." Congratulations to this year's winners!

Animal Agriculture Alliance Launches Eighth Annual College Aggies Online

The Animal Agriculture Alliance launched its eight annual College Aggies Online (CAO) scholarship program this week. CAO is a nine-week competitive program where college students complete various tasks such as writing blog posts and creating infographics. If students participate as an organization, they are assigned group challenges such as holding an Ag Day event on their campus or teaching at local elementary schools. Students earn points for each task they complete and for promoting agriculture on social media.

To learn more about the program, visit www.animalagalliance.org/connect/.

NAMI Environmental Achievement Awards and Environmental Recognition Awards

The North American Meat Institute (NAMI) is accepting applications for its 2016 Environmental Achievement Awards and its 2017 Environmental Recognition Awards. The Environmental Achievement Awards recognize companies that go beyond compliance in their sustainability and environmental efforts, while the Environmental Recognition Awards honor companies that demonstrate a dedication to continuous environmental improvement, as witnessed by the development and implementation of Environmental Management Systems.

Applications for the Environmental Achievement Awards must be submitted by Oct. 3, 2016, and applications for the Environmental Recognition Awards must be submitted by Oct. 14, 2016.

To learn more and download applications for both awards, visit <http://tinyurl.com/NAMI-9-16-16>.

2016 Eng Symposium

The 2016 Eng Symposium will be held Oct. 5-6 at the Cornhusker Hotel in Lincoln, Neb., with the theme being “Innovations in Intensive Beef Cow Production, Care and Management.” The Symposium is used for universities to present their latest research findings that targets improvements in beef cow efficiency and profitability by intensive and semi-confined production systems. Research is conducted through the Dr. Kenneth and Caroline McDonald Eng (-K-) Trust Fund.

For more information or to register for the symposium, visit <http://animalscience.unl.edu/eng-symposium>.

Sponsor Spotlight

TCFA is proud to recognize its top sponsors whose efforts help deliver top-notch service.

This week’s spotlight shines on



Texas Feed Fat Co. Inc. has been providing quality feed fat products to the cattle feeding industry for over 40 years. Dedicated to supplying high quality tallow, grease and vegetable oil for this long makes them extremely qualified to help with any customer’s feed program. Using their own fleet of trucks guarantees promptness of product delivery. They would like to say “thank you” to all of their customers for the continued business. Texas Feed Fat is proud to be involved in and a supporter of TCFA.

This copyrighted material is the property of TCFA and is intended for the use of TCFA members only. It may not be redistributed, transmitted, stored or reproduced, in whole or in part, without the prior written consent of TCFA. The information contained in this material is believed to be reliable and correct, and the views expressed reflect judgments at this time and are subject to change without notice. TCFA does not warrant or guarantee that the information is complete, comprehensive or accurate and it should not be relied upon as such.

Texas Cattle Feeders Association

September 23, 2016