

Instructions on Accessing the Interactive Meat Case on Your Mobile Phone

iPhone and Droid –

- Since these phones have the most advanced operating system, users are able to access the entire BIWFD.com website that they can experience on their computer.
- To access the IMC, visit BeefItsWhatsForDinner.com on your mobile phone, click on “Shopping for Beef” in the navigation bar, click “Interactive Meat Case” and use it as you would on your computer, searching by cut name or finding the beef cut in the meat case quadrants.

Blackberry –

- These phones have the option to view the mobile site in basic mode (text-based) or advanced mode (colorful with advanced graphics).
- To access the IMC, visit BeefItsWhatsForDinner.com on your mobile phone, click “Interactive Meat Case” at the top in both basic and advanced modes for the mobile site.

Non-smart phone with Web browser –

- These phones have a basic operating system, which gives users the ability to view the mobile site in basic mode (text-based).
- To access the IMC, visit BeefItsWhatsForDinner.com on your mobile phone, click “Interactive Meat Case” at the top.

iPad –

- These tablets have a different operating system than iPhones with the ability to access BeefItsWhatsForDinner.com on the mobile site or the website as viewed on a computer.
- To access the IMC, visit BeefItsWhatsForDinner.com on the iPad, click on “Shopping for Beef” in the navigation bar, click “Interactive Meat Case.”