



NEWS RELEASE

TEXAS CATTLE FEEDERS ASSOCIATION

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Richard McDonald Leader Institute Announced

To honor Richard McDonald's legacy of leadership, a new program has been established. The Richard McDonald Leadership Institute, administered by the National Cattlemen's Beef Association, will provide leadership training for cattle industry organizations throughout the country.

McDonald passed away Oct. 29 at the age of 66. McDonald spent 32 years with the Texas Cattle Feeders Association (TCFA), initially joining TCFA in 1974 and ultimately being appointed as CEO in 1988. He retired from TCFA in 2006 after a distinguished career of service to the cattle industry.

McDonald was actively involved in planning the program, and at his recommendation, the Institute will include a comprehensive curriculum covering volunteer and staff leadership for cattle associations. Funding for the Institute will be provided by individuals and corporations and may be sent to: The Richard McDonald Leadership Institute, in care of The Amarillo Area Foundation, 801 S. Fillmore St., Suite 700, Amarillo, Texas 79101.

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