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COOPERATING AGENCIES

Amarillo Livestock Auction

Tyson Fresh Meats

USDA Grading Service

WTAMU Cattlemen's Carcass Data Service

*A special thanks to Larry Nolan
for serving as our auctioneer, and
thanks to all the sponsors
who make the TCFA
Fed Beef Challenge possible.*



Texas Cattle Feeders Association

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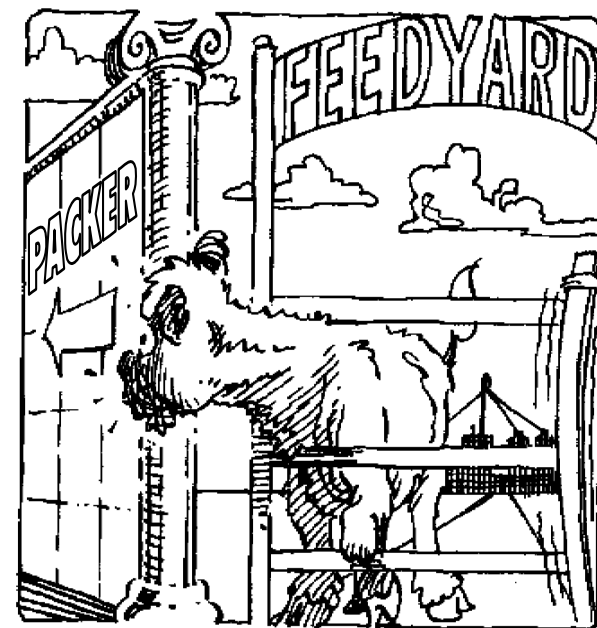
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Fed Beef Challenge



Thursday, April 12, 2007

**Amarillo Livestock Auction
Amarillo, Texas**



**Texas Cattle Feeders
Association
Fed Beef Challenge
April 12, 2007**

DEADLINE FOR ENTRY: April 6, 2007

**LIVESTOCK EVALUATION
CONTEST**

The TCFA Fed Beef Challenge includes four livestock evaluation contests—two for feedyard managers and personnel, one for the public and one for college students. These contests will be held at the Amarillo Livestock Auction in Amarillo. Show officials will select 10 pens of cattle from those entered. Consideration will be given to contest cattle in the event of dark cutters or bruises.

All cattle will be individually penned and available for viewing.

Feedyard Manager's Judge Your Own Contest:

Only the participating feedyard manager may enter this contest. Only cards signed by the feedyard manager will be eligible for the Kenneth Wyatt sculpture grand prize. Feedyard managers must judge their own pen(s) before the cattle are delivered to Amarillo Livestock Auction in Amarillo. At cattle delivery, the manager may submit his Judge Your Own evaluation card.

Feedyard Evaluation Contest: Each participating feedyard may enter up to three employees (including the manager) in this section of the contest. Only feedyard personnel will be eligible for the grand prize custom-made trophy saddle.

Public Evaluation Contest: This contest is open to all other feedyard personnel, beef industry associates and the general public. No entry fee is required. Evaluations and placings will be done in the same manner as the Feedyard Personnel Evaluations. The awards for this section of the contest will be 1st, 2nd and 3rd place plaques.

Collegiate Evaluation Contest: This contest is open to all students enrolled in a two or four year college or university. No entry fee is required for this contest. Evaluations and placings will be done in the same manner as the Feedyard Personnel Evaluations. Scholarships and plaques will be awarded to 1st, 2nd and 3rd place winners of this contest.

SCHEDULE

Entry Deadline	April 6
Contest Date	April 12
Entry Fees	\$50 per pen
Cattle Arrival	Thursday, April 12 11:00 a.m. to 2:00 p.m. Amarillo Livestock Auction Amarillo
Cattle Viewing	2:00 to 4:00 p.m.
Evaluation Contest	4:00 p.m.
Sponsor/Participants Reception-Steak Dinner	5:00 p.m.
Special Activities	6:00 p.m.
Results	Announced after data confirmation
Awards	Oct. 22 Luncheon TCFA Convention San Antonio, TX

RULES

1. Entries

- a. Entries are limited to TCFA Feedyard Members and/or their customers.
- b. An entry will consist of a pen of three steers or three heifers. Each feedyard may enter a total of two pens. No more than 60 pens will be accepted. All cattle must have been fed commercially, in the feedyard from which the cattle were entered.
- c. Entries will be accepted on a first-come, first-served basis.
- d. Ear tags will be mailed upon receipt of entry, to be attached to the **left ear** of each animal in the entry pen before delivery is accepted.

2. Weight

- a. The feedyard must present a scale ticket upon delivery for each contest pen of cattle indicating the live weight of the pen. The cattle will not be weighed upon delivery.

- b. All animals must yield a hot carcass weight of at least 600 lbs., but not more than 1000 lbs. **All others will be disqualified.**
- c. With the exception to cattle used in the evaluation contest, animals grading "Dark Cutter" will be disqualified.

3. Delivery

Each feedyard is responsible for delivery of its entries to the Amarillo Livestock Auction (ALA) in Amarillo before 2:00 p.m. April 12. **Entries will not be accepted after this time.**

4. Evaluation

- a. Animals will be evaluated using the TCFA Fed Beef Challenge Index. Factors used in the index are: ribeye area, backfat thickness, KPH, and quality grade. Awards will be based on the sum of the individual scores. Ties will be broken first by uniformity of carcass weight; then, if needed, by uniformity of ribeye area. The scores produced by the index are final.
- b. USDA supervisory graders will measure the backfat, KPH and quality grade. Ribeye areas will be measured by Cattlemen's Carcass Data Service.

5. Sale of Cattle

- a. All cattle will be purchased by Tyson Fresh Meats—Amarillo on their "Real Time" Grid. Freight from ALA to the Amarillo plant will be donated by Dee King Trucking.
- b. The TCFA Fed Beef Challenge, Tyson Fresh Meats or Dee King Trucking will not be responsible for any loss or damage that may occur in connection with the exhibition of these animals.

6. Premiums

Cash prizes and trophies will be awarded for the Grand Champion Carcass and the first, second and third place entries in the steer and heifer divisions.

Following the judging, there will be a steak dinner for feedyard participants and Fed Beef Challenge sponsors. The event will be from 5:30 to 8:00 p.m. Refreshments and special activities are planned.